



STUDY & INTERN ABROAD PROGRAMS

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Summer Session 2020
KEI Knowledge Exchange Institute
Global Seminar on Leadership and Intercultural Communication

Dates: June 1- July 10, 2020

15 sessions, 2 hours each. Monday, Wednesday, Friday 11am-1pm Eastern time

Course Delivery: Online Google Classroom, synchronous Learning

3 USA Credits from **Lincoln University** (KEI School of Record)

Co-Instructors:

Duleep Deosthale, Ph.D. Buffalo, New York

Julie Pollard, M.A. Istanbul, Turkey

Special Guest Speakers

50 minute prepared presentation, 20 minute discussion

Course Learning Objectives:

1. Develop a comprehensive understanding of theories in leadership and intercultural communication from various academic disciplines.
2. Apply theories to a wide range of leadership settings across various cultures
3. Analyze cross-cultural contexts of leadership responses/decisions during critical incidents.
4. Integrate concepts discussed in this course to your own academic studies, intended career path and future working environments.

Grading and Deadlines:

Attendance is required for each meeting (1 excused absence is allowed)

Reflection Journal: 50%

Final Exam: 25%

Final Presentation: 25%

Reflection Journal

Each class session will end with a reflection question designed to engage the presented material and assigned readings. Students will receive a detailed explanation of the process and expectations. The style is informal; however any cited material must be properly referenced. A typed one-page response is due the following day by 11pm Eastern Time. The geography of our instructors allows feedback to be given prior to the start of the next class session.

Final Exam

The final exam will be a 30 question multiple choice exam and 5 short answer questions and 1 Essay Question. Students will have 1.5 hours to complete the Exam on Friday, July 3.

Final Presentation

Maximum 15 Minutes

Chose a leader in your intended career field and analyze their leadership style using the theories we have examined in this course. Identify and describe 2 critical incidents in this leader's professional career, one successful and one failure. If possible, draw upon your personal experience or primary resource material. Final Presentations Scheduled for the week of July 8.

Course Reading Materials (Provided in PDF format through Google Classroom)

Corbett, F. & Spinello, E. (2020) Connectivism and leadership: harnessing a learning theory for the digital age to redefine leadership in the twenty-first century. *Heliyon Journal*, 6.

Dimitrios, N., Sakas, D., Vlachos, D. (2013). Analysis of strategic leadership simulation models in non-profit organizations. *Procedia- Social and Behavioral Sciences* 73, pages 276-284.

Farah, B., Elias, R., De Clercy, C., & Rowe, G. (2020) Leadership succession in different types of organizations: What business and political succession may learn from each other. *The Leadership Quarterly* 31.

Forbes, A (2014). Fostering transformative global leadership. *International Journal of Leadership Studies* vol. 8 issue 2.

Onea, A.N., & Tatarusanu, M. (2012). Cultural specificity and leadership. *Procedia Economics and Finance*, 3. Pages 746-751.

Prentice, W.C.H. 'Understanding Leadership' *Harvard Business Review* September/October 1961 vol. 39 no. 5 p.143.

Rule, N., Ishii, K., & Ambady, N. (2011). Cross-cultural impressions of leaders' faces: Consensus and predictive validity. *International Journal of Intercultural Relations/ V35, i. 6.* Pg 833-841.

Swain, A., Cao, Q., Gardner, W. (2018) Six Sigma success: Looking through authentic leadership and behavioral integrity theoretical lenses. *Operations Research Perspectives* 5, pg 12—132.

VanDyne, L., Ang, S., & Livermore, D. (2010) *Cultural intelligence: A pathway for leading in a rapidly globalizing world.* Pp.131-138 San Francisco: Pfeiffer.

Van Vugt, M. & von Rueden, C.R. (2020) From genes to minds to cultures: Evolutionary approaches to leadership. *The Leadership Quarterly*

Zohar, I. (2015). The art of negotiation. Leadership skills required for negotiation in time of crisis. *Procedia Journal Social and Behavioral Sciences* 209. Pgs 540-548.

Class Dates (all classes begin at 11am Eastern Time and end at 1pm Eastern Time):

Session 1: Monday, June 1

Introduction of Leadership Theories

Introduction of Intercultural Communication Theories

Discussion of Reflective Practice and Reflection writing for the purposes of the Reflection

Session 2: Wednesday, June 3

Leadership in Context

Leadership vs. Management

Followship- Subordinate behaviors, appeasement behaviors

Global Leadership v Global Management, v Domestic Leadership v Domestic Management

Cross Cultural Communication, Verbal and Non-Verbal Communication

Victory/Celebrations

Greetings

Apologizing

Requests

Denials

Crisis

Perception

Power

Gender

Session 3: Friday, June 5

How Leadership is contextualized by the setting; the cultural dynamics of place, persons, and time

Rhinesmith's Global Mindset

Brake's Global Leadership Triad

The Global Explorer Model

Pyramid Model of Global Leadership

Session 4: Monday, June 8

Guest Speaker Topic: Transformative Leadership, Sustainable leadership in a Global and Local Context

Session 5: Wednesday, June 10

Guest Speaker Topic: Multicultural Identities and Leadership

Guest Speaker Topic: Women in Leadership

Session 6: Friday, June 12

Guest Speaker Topic: Leadership in Technology and Supply Chain

Case studies in real-world cross-cultural workplaces.

Session 7: Monday, June 15

Guest Speaker Topic: Historical Perspectives on Leadership

Session 8: Wednesday, June 17

Guest Speaker Topic: Leading over a Billion, The Indian Experience.

Session 9: Friday, June 19

Guest Speaker Topic: Leading in the European Union and Nordic Counsel
Communication strategies, non-verbal communication, body language

Session 10: Monday, June 22

Guest Speaker Topic: Leadership in Crisis and Disaster Management

Session 11: Wednesday, June 24

Guest Speaker Topic: Leading in International Development and Aid Organizations
Guest Speaker Topic: Leadership in Financial Institutions (World Bank)

Session 12: Friday, June 26

Guest Speaker Topic: Authors who lead through Literature

Session 13: Monday, June 29

Guest Speaker Topic: Military Leadership

Session 14: Wednesday, July 1

Guest Speaker Topic: Leadership in Global Education, Education as a Business.

Session 15: Friday, July 3

The Final Lecture, Debrief and Takeaways

Final Examination with 30 multiple choice questions and 5 Short Answer questions based on lectures, readings and guest speakers. Students will have 90 minutes to complete the exam.

Final Presentations Scheduled week of July 8.